

FOR IMMEDIATE RELEASE: Monday, December 7, 2015

CONTACT: Morgan Perry
Phone: [719-482-9871](tel:719-482-9871)
Email: pr@money.org

"Portraits of Liberty: Icon of Freedom" Theme of 2016 National Coin Week

The 2016 National Coin Week theme, "Portraits of Liberty: Icon of Freedom," celebrates depictions of Liberty from ancient to modern times on coins and paper money. 2016 marks the centennial anniversary of three popular U.S. coin designs featuring Liberty: the Mercury (or Winged Liberty) dime, the Standing Liberty quarter and the Walking Liberty half dollar.

The 2016 celebration will take place April 17-23. In recent years, themes for National Coin Week have been provided by American Numismatic Association members. This year, member Nelson Hanks submitted the winning entry; he will receive a 2015 United States Mint silver proof set.

Activities and resources scheduled for the 2016 National Coin Week include:

- A video activity via the ANA's YouTube page and website for a variety of prizes.
- The annual ANA club trivia challenge for a variety of prizes.
- A promotional kit for clubs with educational materials, buttons, bookmarks and more.
- Online resources and lesson plans for ANA clubs and members to promote National Coin Week in their communities.
- An open house at the Edward C. Rochette Money Museum on April 23, featuring 2016 National Coin Week medalettes produced on the museum's Mini Mint.

Each year, numismatists across the country gather to celebrate National Coin Week during the third week of April. For more information or to request club promotional materials, visit NationalCoinWeek.org, email ncw@money.org or call 719-482-9814.

National Coin Week also serves as an exhibit category at the ANA's 2016 National Money Show®, March 3-5 in Dallas. These exhibits are intended for placement in public spaces such as bank and post office lobbies, libraries, retail



stores and schools. Materials cannot exceed \$250 in total numismatic value. First place in the National Coin Week exhibit category receives a full scholarship to 2016 Summer Seminar. An exhibit entered in the competition may also be entered in one of the classified exhibit categories and may win awards in both competitions, as well as for Best-of-Show. For exhibit rules and applications, go to www.NationalMoneyShow.org.

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect coins and related items. The ANA helps its 24,000-plus members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit www.money.org.